



## HP Intel CME Solution Center

Giving our Customers the Means and Confidence They Need to Adopt Innovative Solutions

### Our Mission

The HP Intel Communications, Media and Entertainment (CME) Solution Center is a **secure, real world working lab** used as a resource for customers and partners to enable, test, and validate network and service providers' solutions before they are out of the box, to **accelerate time-to-market**.

HP and Intel® CME initiative:  
From Silicon to Solutions

Thanks to this unique collaboration, bringing together Intel® Xeon® processors, HP hardware, HP Communications, Media and Entertainment (CME) solutions, services, and an ecosystem of third party companies, customers can validate technology and **reduce the risks** of deploying such solutions.

### The Team

Based on many years of experience with customers, their constraints and their requirements, the team integrates research and development technology into implementable solutions, and makes collaboration and customer interaction possible.

### The Datacenter

We are among the first to test and use the **latest innovations from HP and Intel**, through regular updates of our hardware.

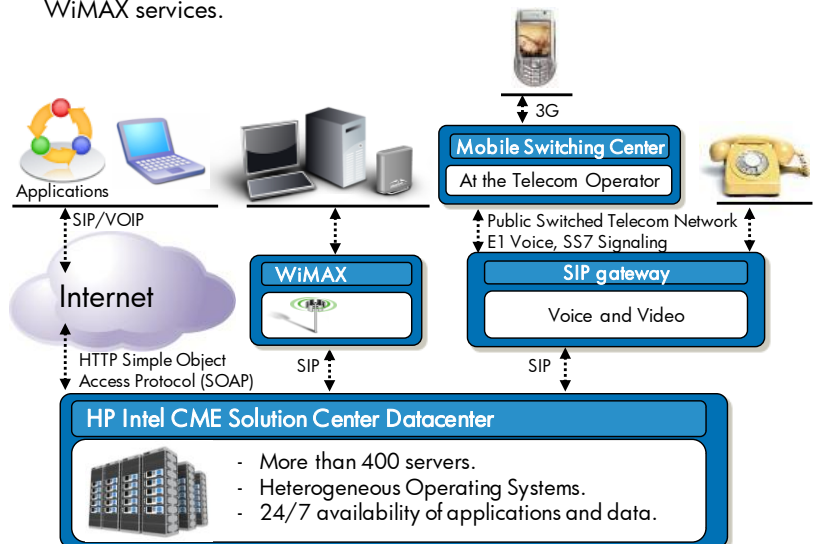
Servers include HP ProLiant hardware (DL360 G6 and DL380 G6, BL490c, BL680c and other G6 servers), HP Integrity blades (BL860c), servers (rx8640), Superdome, as well as HP BladeSystem c7000 Carrier-Grade enclosures and servers.

All of this provides a highly scalable infrastructure, allowing for on-demand capacity.

At the core of all systems lie Intel processors, such as the Intel Xeon processor 5500 Series.

HP storage systems include XP1024 and EVA 8000, 8100 and 8400 SAN solutions, as well as direct attached. We also address all backup needs.

The network is based on fully redundant ProCurve equipments with a dedicated high speed bandwidth Internet access. Capacities based on HP ProCurve switches are enabled through IP, WIFI and WiMAX services.



The specificity of the HP Intel CME Solution Center lies in its **real telecom networking capacities**. We also give our customers a **secure remote access to our platforms and solutions**.

## What We Do

### Enable

The basis of our activity lies in end-to-end solutions enablement for our customers.

Experts are currently working on **HP Communications & Media Solutions (CMS) domains** such as Service Delivery Infrastructure and Applications (SDIA), Digital Media, Next Generation Operations Support systems (NGOSS), Customer Intelligence and Billing (CIB).

Our **RedHat Expertise Center** supports Open Source activities in the field of CME, and a vPro environment for managed IT services has also been setup in the lobby of the Solution Center.

As those solutions can be optimized (better performance, lower power consumption) on HP/Intel hardware, we lead parallel works on virtualization, data center automation (with power-capping), as well as Sun SPARC to Intel Xeon x86 migration to both Solaris and Linux environments.

For our customers, these optimized solutions lower their projects costs by discovering all the advantages without the investment risk.

### Demonstrate

The HP Intel CME Solution Center's team demonstrates HP and Intel's products and solutions either locally at the Solution Center or through remote demonstrations when possible.

Get a sense of the solution before you learn about its potential interest in your environment.

### Advise

Through Customer Workshops (Executive & Technical), the team helps you investigate and qualify your needs and constraints while HP Solution Managers give you the right depth of information you need on certain solutions. You will also hear about examples of projects they led to deployment.

- ✓ Benefit from our expertise in the latest technology
- ✓ Reduce time-to-market thanks to our testing environment
- ✓ Mitigate deployment risk

### Test, Customize and Validate in a specific environment

The Solution Center is a resource to test and tune new products and services using various hardware and software architectures, creating a real-world environment.

It also provides **secured proof-of-concept and pilot platforms**, where 3rd party solutions are integrated and alternatives for improvement are investigated.

Test and prove your project swiftly and thoroughly through defined, repeatable processes, bringing consistent and repeatable results.

During those steps, you can monitor, measure (with HP LoadRunner), troubleshoot, configure, and control (with HP SIM, or SiteScope) your customized and secure business environment.

Uncover your best use of resources and user requirements well before implementation to reduce risk.

Experts from tools, hardware, operating systems, and applications domains will take you through all steps of your experience at the HP Intel CME Solution Center, from definition to results restitution, via hardware, operating systems and applications setting, charge simulation, measurements, and gathering and formalization of the results.

### Transfer to Delivery

Once your project is validated, we hand delivery over to specific HP teams.

We can help you move forward to innovative CME solutions and datacenter improvement. Contact your HP Sales representative, or read about us at: [www.hpintelco.net](http://www.hpintelco.net)



### Location

The HP Intel CME Solution Centers welcome CME customers from all over the world: We are located in EMEA (Grenoble, France), Americas (Richardson, Texas, USA), and Asia/Pacific (Shanghai, China).

## Technology for better business outcomes

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